

YOUR CALENDAR TO EMAIL MARKETING SUCCESS

Is your email marketing ticking off all the right boxes? Use this calendar to plan your campaigns and set yourself up to have your best year ever.

JANUARY

- 1 New Year's Day

FEBRUARY

- 4 World Cancer Day
- 14 Valentine's Day

MARCH

- 3 World Wildlife Day
- 11 Mother's Day
- 22 World Water Day
- 21 Human Rights Day
- 30 Good Friday

APRIL

- 1 April Fool's Day
- 1 Easter Sunday
- 2 Family Day
- 22 Earth Day
- 27 Freedom Day

MAY

- 1 Worker's Day
- 13 Mother's Day
- 17 International Recycling Day
- 28 World Hunger Day

JUNE

- 16 Youth Day
- 17 Father's Day

JULY

- 18 Nelson Mandela Day

AUGUST

- 9 Women's Day

SEPTEMBER

- 1 Spring Day
- 5 Secretary's Day
- 7 Small Business Friday
- 22 World Rhino Day
- 24 Heritage Day

OCTOBER

- 4 World Animal Day
- 5 Teacher's Day
- 7 Grandparents' Day
- 16 Boss's Day
- 31 Halloween

NOVEMBER

- 5 Guy Fawkes
- 6-12 Domestic Worker's Week
- 23 Black Friday
- 26 Cyber Monday

DECEMBER

- 1 World Aids Day
- 3 Manic Monday
- 10 Green Monday
- 14 Free Shipping Day
- 16 Day of Reconciliation
- 17 Day of Reconciliation (observed)
- 25 Christmas Day
- 26 Day of Goodwill
- 31 New Year's Eve